

Aryabhatta College

Department of Business Economics

(Annual Report for the Academic session 2017 to 2018)

1) **Name of Teacher in Charge: Mr Harish Dhawan**, is an Associate Professor who carries approximately two decades of teaching experience.

2) **Brief details of Faculty members**

- Ms Shivani Raheja is an MBA with merit in IT Specialization. She has a teaching experience of more than 11 years, She is pursuing her Ph.D from Jagannath University, Jaipur.
- Ms Shruti Vats has 2 years of experience in teaching papers of Economics in the department of Business economics. She has a masters in Economics from CESP, JNU.
- Ms Pritika Dua- M.Com from Delhi School of Economics and M.Phil from Kurukshetra University with teaching experience of 9 years.
- Mr Avnish Kumar is pursuing his Ph.D from JNU.
- Ms Swati Khurana has worked in the department for over a year and left to pursue her Ph.D from New Zealand.
- Ms Tripti is pursuing her Ph.D from Amity University, Noida.

3) **Student Strength**

First Year	Second Year	Third Year
52	51	41

4) Details of publication work by the faculty members

Title of Paper/ Chapter	Name of Author	Name of Journal/Conference/Book	ISSN/ISBN Number	Name of Publisher	UGC Care/ Refereed/ Scopus etc.
CSR Activities and Responsibilities by FMCG Companies of India: A Customer Perspective	Ms Shivani Raheja	Journal-Effulgence	ISSN: 0972-8058	Rukmini Devi Institute of Advanced Studies, GGSIPU	UGC Care (2017)
A Study on Consumer's Perception about Corporate Social Activities/Responsibilities with Special Reference to Companies in FMCG Sector of India	Ms Shivani Raheja	International Conference on Paradigm Shift in World Economies: Opportunities and Challenges, (IC- PSWEOC – 2017)	ISBN:978-1-63535-729-5	Rukmini Devi Institute of Advanced Studies, GGSIPU	
'Building Eco-friendly Capabilities for Sustainable Advantage: A case study of Maruti Suzuki India Ltd, in the book titled "Emerging	Pritika Dua	Emerging Issues in Commerce and Management	978-93-85833-68-7	JTS Publications	

Issues in Commerce and Management”.					
Indian Corporates on the Road to Green Growth- The Role of Capability Building	Pritika Dua	International Conference on ‘Research and Business Sustainability’ ICRBS - 2017	978-93-86238-38-2	EXCELLENT PUBLISHING HOUSE	

5) Participation of faculty members in seminars/workshops ,etc

Title of the Collaborative Activity	Name of the collaborating Agency	Name of the participant	Nature of Participation	Duration	Nature of The Activity
International Conference on Research and Business Sustainability	Department of Management Studies Indian Institute of Technology Roorkee & Sheffield Business School, Sheffield Hallam	Pritika Dua	Paper Presentation	2 days	International Conference

	University UK & Waikato Management School, New Zealand				
Innovation India: Technological change, Inclusive growth and job creation	Department of Business Economics	Pritika Dua	Paper Presentation	1 day	National Conference
Vasudhaiv Kutumbakam	Shaikshik Foundation and Aryabhatta College	Pritika Dua	Participant	2 days	International Conference
Vasudhaiv Kutumbakam	Shaikshik Foundation and Aryabhatta College	Tripti	Participant	2 days	International Conference
Paradigm Shift in World Economies: Opportunities and Challenges, (IC- PSWEOC – 2017)	Rukmini Devi Institute of Advanced Studies, GGSIU	Ms Shivani Raheja	Participant	2 Days	International Conference
Indian Economy: Contemporary Issues and Challenges	Department of Business Economics, University of Delhi	Ms Shivani Raheja	Participant	1 Day	National Conference
Vasudhaiv Kutumbakam	Shaikshik Foundation and Aryabhatta College	Ms Shivani Raheja	Participant	2 days	International Conference

6) Achievement of Students including their participation in various societies

- Few of BBE 6 semester students attended a session chaired by the German President, Mr Frank Walter on 23rd March 2018, at convention Centre, Vice Regal Lodge, North Campus, Delhi University. The president apprised the students of Delhi University about the wonderful association shared between the India & Germany.
- Mr Ameer Gupta published a paper titled 'THE EFFECT OF INTERNATIONAL CRUDE OIL PRICES AND GOLD PRICES ON THE INDIAN STOCK MARKET (S&P BSE SENSEX): AN EMPIRICAL STUDY (1986-2017)' in International Journal of Advanced Research (IJAR), ISSN 2320-5407, A Peer Reviewed, Open Access, CrossRef Indexed Journal.
- Mr Ameer Gupta, BBE V Semester student was appointed as Campus Ambassador/ coordinator for RIO+24 IDRC India Program IARC (Center For United Nations). Promoted the International Decade for Rapprochement of Cultures in area of influence.
- A team of students from BBE, BMS, English, Political Science and History participated in the 'Delhi University Inter College (Women) Chess 2018-19; on 11th and 12th October 2018 and represented Aryabhatta College. The team got much appreciation and 12th rank out of total 25 participating Delhi University Women Colleges. Members Details are as follows

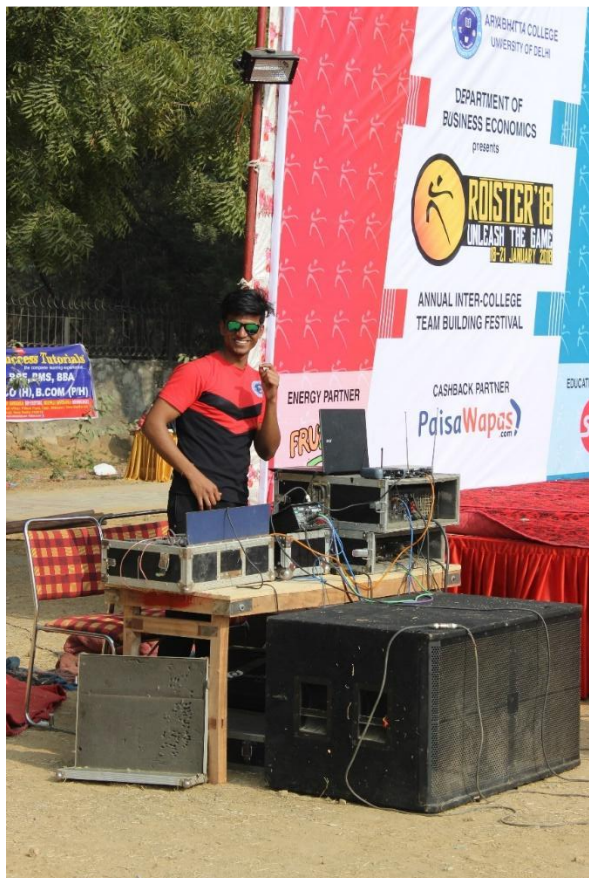
Name	Roll No.
1. Vaishali Saini	16/BBE/071
2. Sakshi Bhardwaj	17/HS/063
3. Varsha Sundriyal	16/EN/039
4. Harshita Malik	18/BMS/058
5. Kajal	16/EN/016
6. Shivani Bisht	18/POL/035

- b) TEDx AryabhataCollege in collaboration with Tech Mahindra Foundation organised a cycle rally on 24th January in North Campus. The aim of the event was to promote and spread awareness about women health and sanitation and to maintain basic cleanliness standards in colleges and society.
8. TEDx AryabhataCollege successfully held the first edition of its TEDx event on 15th February 2018 at Akshara Theatre. The conference was centred on the theme, “Rediscovering Zero” and got an overwhelming response from the public and participants.
 9. The Business Economics department in association with The Adventure Society organized a Heritage Walk in the majestic streets of Old Delhi on 6 March, 2018.
 10. Economics Department and The Adventure Society of Aryabhata college conducted a second successful trek expedition from 16 March, 2018 to 21 March 2018. A group of 74 students went for this expedition. The expedition involved a trek to Tungath-Chandrashila via Chopta and Ukhimat in the Rudraprayag district of Uttarakhand.
 11. The placement department of BBE under the aegis of College placement cell, was established to meet the unique placement needs of the BBE students. Several sessions and pep talks were organized by the Cell to enlighten the final year students about ‘What do the Corporates Expect?’ ‘What to Expect in an Interview?’ and ‘How to prepare for the Interviews?’.
 12. The department organised the Alumni Meet on 21st April 2018 with much zeal, where all the alumni participated in the games and events planned for them.

Event Pictures:













8) Library Budget sanctioned for the Department;

The total sanctioned library budget for the year was Rs. 1,20,000 only

9) (Strength ,Weakness , Opportunities, Challenges) SWOC Analysis of the Department

Strengths- Long Experience of Running Business Economics Course, Committed Faculty

Weakness- Being a new college facing Infrastructure Limitations

Opportunities- Collaborations with Industry and partners for practical exposure

Challenges- Alumni Association in Department Growth , Admission through JAT

10) Future Plans of the Department

To have a department Peer Mentoring System wherein students can mentor each other.

To have an in-house Research Cell of the Department.